

sion to continue production due to a new exclusive sales and marketing licensing contract with Veach Company (800/523-9944, www.veachco.net), one of iMARK's former dealers. As part of the agreement, TEK Industries will continue manufacturing iMARK products for Veach, while all sales and marketing functions, including distribution, service and support will be handled by Veach.

• Waxworks Photo on Martha Stewart



Martha Stewart, left, and Leah Macdonald

works gives photographers the ability to cover photographic images in wax, paint and resin.

Leah Macdonald of Waxworks Photo (www.waxworksphoto.com) demonstrated the company's unique products on a segment of the *Martha Stewart Show* that is expected to air sometime this spring on Fine Living Television. Using encaustic painting technology, Wax-

New Products

• Online Hosting and Ordering With MyStudioPlus.com



StudioPlus Software, LLC (Cambridge, MN, 888/862-4868, www.studioplussoftware.com) is offering a new integrated online image hosting and ordering Web service for professional photography studios. The new service, MyStudioPlus.

com, is an extension of the company's award-winning studio management software, StudioPlus. However, unlike StudioPlus, MyStudioPlus.com also has the ability to upload clients' images to an online gallery where they can log in, view their images and place orders. Orders are then downloaded directly into the StudioPlus management software at the studio, eliminating costly manual entry hours. MyStudioPlus.com seamlessly integrates with StudioPlus studio management software, with single click features to upload

(Continued on page 168)

RANGEFINDER

\$5.00/APRIL 2008 ■ THE MAGAZINE FOR PROFESSIONAL PHOTOGRAPHERS

Commercial/Editorial
ISSUE

A profile photograph of a woman with blonde hair styled in a bun, wearing bright pink and yellow makeup on her face. The background is black.