

Tourism folks not a fan of MTV's 'Jersey Shore'

By Lori Racklon December 7, 2009 2:53 PM

Apparently the Jersey Shore CVB isn't smitten with the way their turf comes off in MTV's new series "Jersey Shore," which invited you to meet the "hottest, tannest, craziest Guidos around" or something like that.

I personally have never visited Jersey Shore. Wondering if the folks who have would care to weigh in on MTV's portrayal?

Here's what the CVB had to say:

**JERSEY SHORE CONVENTION AND VISITORS BUREAU
RESPONDS TO MTV'S 'JERSEY SHORE' PREMIERE
AS "ONE-DIMENSIONAL" PORTRAYAL**

Watching last week's two-hour premiere of MTV's controversial Jersey Shore reality series prompted the following response from Daniel Cappello, executive director of the Jersey Shore Convention and Visitors Bureau:

"We're flattered that MTV thinks we're an interesting enough destination to warrant an entire reality series," said Cappello. "But the national TV audience is hardly getting the full story."

"MTV is providing a one-dimensional, dramatized version of a very small group of visitors' summer experiences in one Jersey Shore town. We have many spectacular ocean and bay beaches in Monmouth and Ocean Counties, from the Atlantic Highlands down to Long Beach Island, and countless choices for people of all ages and walks of life to enjoy year round.

"The Jersey Shore's world-renowned legacy speaks for itself. There's a reason why millions of people have made us their primary vacation destination for two centuries. People who escape to other destinations once in their lives return to the Jersey Shore for a wholesome family experience year after year, from generation to generation. We welcome visitors to come here, even during the holiday season, to enjoy a cultural diversity that in no way reflects what is seen on MTV."

35 Comments

By Katelyn on December 12, 2009 3:09 PM

I live at the jersey shore - have my whole life - I go to seaside year round most weekends with all my friends - this show does not potray anyone who is truly from the jersey shore - just the wannabee trash that comes around and ruins our good times.

By silvie on December 12, 2009 7:40 AM

i saw this on youtube. apparently a pilot for another new jersey reality show. is great! link:

http://www.youtube.com/watch?v=ky2p7DswJpU&feature=youtube_gdata

By hcamh on December 11, 2009 9:34 PM

If there is anything wrong with this show it is that in our society there is a strong interest in what this show has to offer. While I understand that for many intelligent people something like this would be considered a "guilty pleasure," but there is an increasing percentage of our population that is only interested in seeing young kids consumed with sex and partying purely enjoying all things lacking any intelligence at all.

By Randy on December 11, 2009 8:45 PM

People are all up in arms about this show. They need to get over it. There are Italians in Brooklyn that act this way and there are Italians in Jersey that are even worse. This is entertainment and should be taken at face value. I actually love the show because of the "ridiculous" factor. Sammy does have some rock legs. Snookie is unattractive and the darkest Italian I've ever seen, she almost looks African American, seriously.

Of course my favorite character is Mike "The Situation". Hate the show or love it, it's the first reality show in a long time with at least a few likable cast members. Please remember that reality shows are designed for mind numbing entertainment. If you're expecting some kind of message or even a modicum of political correctness, then you're looking for love in the wrong place.