

# Lucky you.

Let **Lucky** be your hometown shopping guide. We're in your city, and we get the word on what's going on—first.



**Check your issue every month for ...**

**Local Breaks** for *Lucky* readers, including discounts at incredible shops, salons, and spas near you.

**The best places:** Our picks for your fashion, beauty, and lifestyle essentials.

**Sales, sales, and more sales,** just for *Lucky* readers!

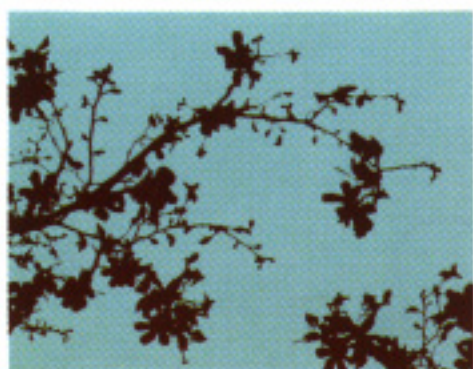
ATLANTA ■ BOSTON ■ CHICAGO ■ DALLAS ■  
HOUSTON ■ LOS ANGELES ■ MIAMI & FLORIDA ■  
NEW YORK CITY ■ PHILADELPHIA ■  
SAN FRANCISCO & NORTHERN CALIFORNIA ■  
SEATTLE & THE NORTHWEST ■  
WASHINGTON, D.C. & BALTIMORE

# Philadelphia

An eco-conscious fashion show at Arcadia, plus special deals for *Lucky* readers. By Carrie Denny

great picks from

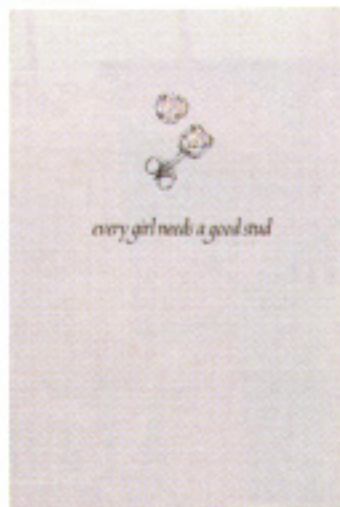
## standout stationery companies



South Jersey-based Spruce Avenue painstakingly hand-silk-screens abstract plant silhouettes in earthy hues.

SPRUCE AVENUE FLOWERING DOGWOOD CARD, \$5, PAPER ON PINE, 215-238-0385

Sparkle-laced images and cute captions make cards by Haddonfield's Remanents perfect for bridal showers.



REMANENTS EVERY GIRL NEEDS A GOOD STUD CARD, \$4, REMANENTS.COM



In addition to custom work, graphic designers Erin Mulcahy and Nicole Michels create decidedly unique ready-made notes, like this one printed on a vintage hankie.

BIRD AND BANNER HI THERE CARD, \$20, BIRDAANDBANNER.COM

Joy D. Cho's fashion background (she used to design textiles for Cynthia Rowley) serves as the inspiration for her striking patterns.

NANTAKA JOY LOVE CARD, \$5, NANTAKAJAY.COM



## the lowdown...

### fashion show

As part of the annual citywide Design Philadelphia event, **Arcadia Boutique** (819 N. Second St.; RSVP at 215-667-8099) is hosting an eco-conscious fashion show. The October 21 presentation will feature sustainable clothing by Stewart + Brown and Edun, as well as area student designers.



### sale

Through October, beauty and accessories shop **Blossom** (13 S. State St., Newtown, 215-860-3388) will mark down its enviable array of handbags (Rebecca Minkoff, Onna Ehrlich) by 20 percent.

"ALYCE" SHIRTDRESS, \$295, EDUN. ARCADIA BOUTIQUE, 215-667-8099

## local breaks

Mention *Lucky* to redeem these offers, good through October.

### Per Lei Boutique

Tucked within men's store B. Gross, this petite new women's shop packs in exceptional pieces by Trina Turk, Theory, and more. Savings apply to any one item. **2 E. State St., Media, 610-566-1252**

save 20%



TRINA TURK "CHRISTOPHER" CARDIGAN REGULAR PRICE \$248 LOCAL BREAKS PRICE \$198.40

save 20%

### Adolf Biecker Spa/Salon

Get a discount on any facial or massage at the city and Strafford locations, which are also known for first-rate waxing. **210 W. Rittenhouse Sq., 215-735-6404; 508 W. Lancaster Ave., Strafford, 610-687-4750**

### Echochic.com

This Center City fave is celebrating its 13th anniversary with a new Web shop. Visit [luckymag.com/sites/siteswelope/deals](http://luckymag.com/sites/siteswelope/deals) for the discount code and save 20 percent on any item online or in-store (excluding sale and consignment merchandise).

**1700 Sansom St., 215-569-9555**

TEA AND HONEY RUFFLED CAMI REGULAR PRICE \$110 LOCAL BREAKS PRICE \$88

EXCLUSIVE ONLINE DEAL



Visit [Luckymag.com](http://Luckymag.com) for weekly updates on Philadelphia's best sales!

THE MAGAZINE ABOUT SHOPPING AND STYLE

www.luckymag.com

# Lucky

OCTOBER 2008

718

pieces that  
will change  
your life

WE'RE GIVING  
AWAY MORE THAN

**\$375,000**

worth of  
free gifts!

PAGE 249

Update  
your look

in one  
easy step

INSTANT  
GLAMOUR:

THE ONLY  
MAKEUP ITEM  
YOU NEED

QUICK  
TIPS FOR  
PERFECT  
HAIR

How just  
**6** pieces  
can get you  
through  
the week

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NEW SECTION:  
THE BEST  
WEB SHOPPING  
(and we should know!)

Jessica  
Simpson

The strong  
and sexy type